

boyum **it**

Bring your products to life

Perfion

Mads Harding & Jorge Herrera

Agenda


01. Introductions
02. The Product Value Chain
03. Perfion Introduction
04. Perfion functionality and demo
05. Q&A

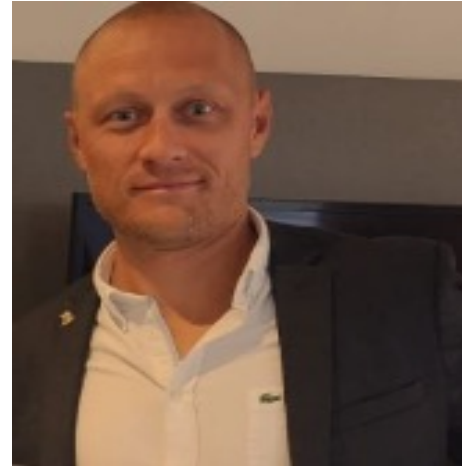


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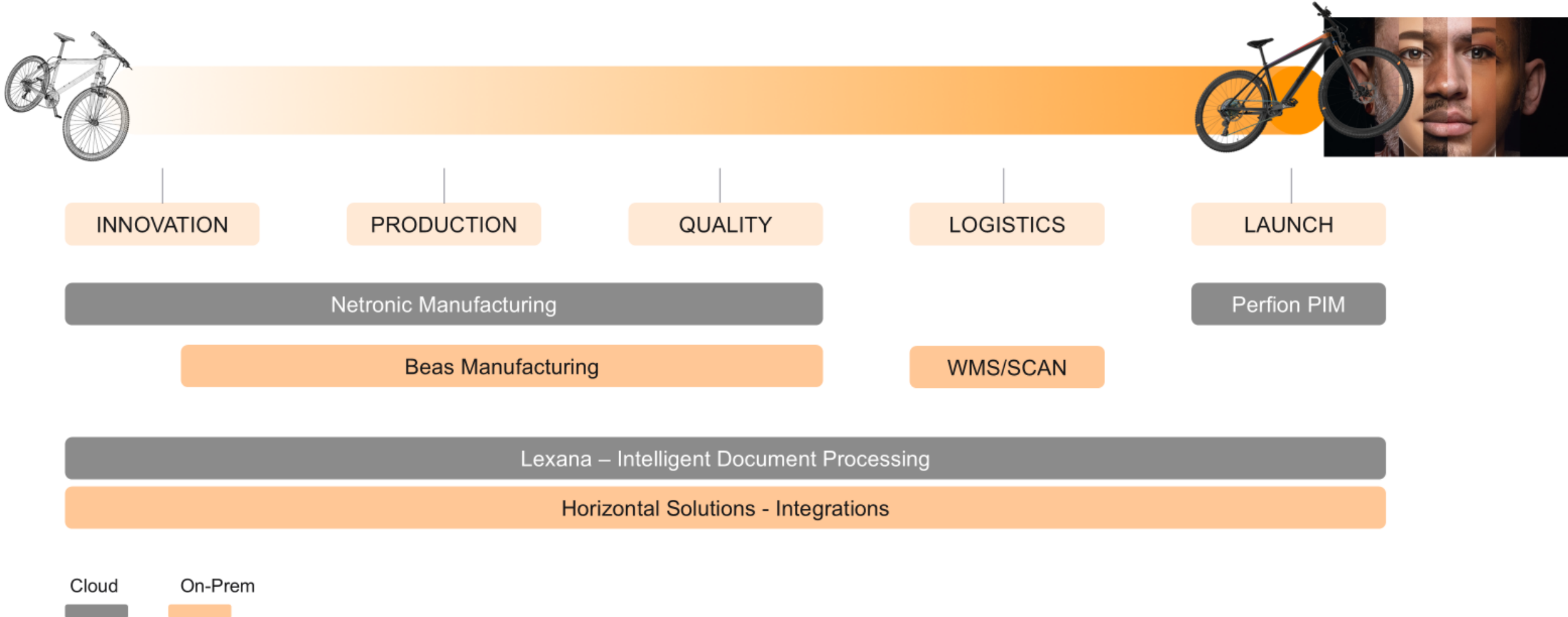
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The Product Value Chain





Perfion

PIM Introduction

“Our purpose is to **simplify product information management and improve the channels of **communication**”**

Perfion **Functionality**

- Catalog management with an intuitive interface
- Connection between multiple channels and share information
- Unify the source of product information
- Access based on roles
- Multilingual translation
- Integrated dynamic report designer
- IA integration capabilities
- Easy-to-use tools to maintain product information correctly
- Use of **Actions** to transform and connect data



Perfion
PIM

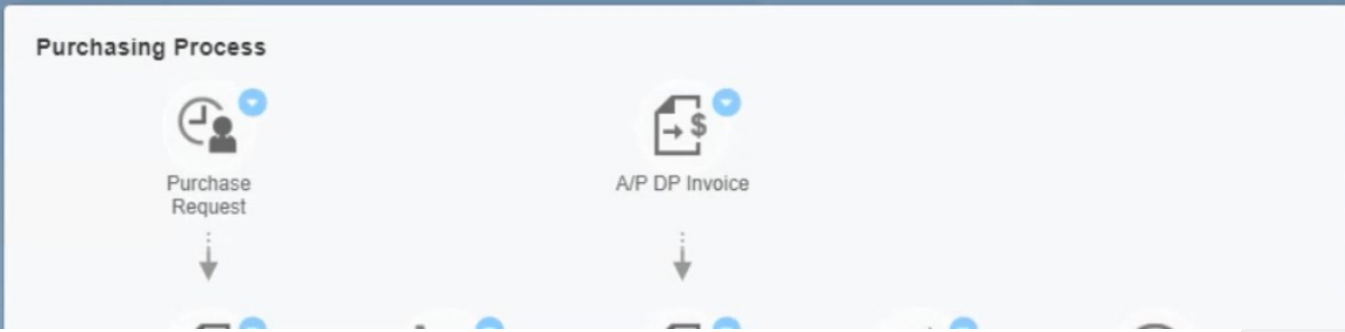
Perfion Channels





🔍 Look Up Menus 🔍

- Administration
- Financials
- CRM
- Opportunities
- Sales - A/R
- Purchasing - A/P
- Business Partners
- Banking
- Inventory
- Resources
- Production
- MRP
- Service
- Human Resources
- Reports



Q&A